



Politics shapes individual choices about energy efficiency

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Abstract:

Addressing climate change effectively will require policy actions by both government and the private sector. However, individuals' actions matter as well. Individuals' consumption decisions can significantly reduce greenhouse gas emissions and political support from citizens is necessary (although not sufficient) for implementing policy. Until now, most research has treated environmentally significant consumption and political support for the environment as separate issues. However, as Gromet et al. make clear in PNAS, merging these robust but separate streams of research can provide useful insights. They show that political orientation—where one falls on the spectrum from liberalism to conservatism—influences both support for energy-efficiency policy and the decision to purchase an energy-efficient product.

Source: <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3677459>

Resource Description

Communication:

resource focus on research or methods on how to communicate or frame issues on climate change; surveys of attitudes, knowledge, beliefs about climate change

A focus of content

Communication Audience:

audience to whom the resource is directed

Public

Exposure :

weather or climate related pathway by which climate change affects health

Unspecified Exposure

Geographic Feature:

resource focuses on specific type of geography

None or Unspecified

Geographic Location:

Climate Change and Human Health Literature Portal

resource focuses on specific location

Global or Unspecified

Health Impact:

specification of health effect or disease related to climate change exposure

Health Outcome Unspecified

Mitigation/Adaptation:

mitigation or adaptation strategy is a focus of resource

Mitigation

Resource Type:

format or standard characteristic of resource

Policy/Opinion

Timescale:

time period studied

Time Scale Unspecified